

■ **Table 10.3:** Hierarchy of Color Terms in Different Languages

Number of Color Terms	Names of Color Terms
2	white, black
3	white, black, red
4	white, black, red, and either yellow or green
5	white, black, red, yellow, green
6	white, black, red, yellow, green, blue
7	white, black, red, yellow, green, blue, brown
8 through 11	white, black, red, yellow, green, blue, brown plus some combination of one or more of the following: pink, purple, orange, gray

Source: Berlin, B., & Kay, P. (1969). *Basic color terms: Their universality and evolution*. Berkeley: University of California Press.